

UK Internet Usage

- Use of the Internet in UK doubled in 12 months to August 2000
- In 2000, NOP said that 49% of the UK population would be on-line by 2003
- Netvalue reported that in August 2001, 37% of UK was on-line; 14 million internet users.

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- 42% increase in on-line shopping between June 2000 and 2001; nearly 10% of UK population made on-line purchase in this time.
- BMRB reported in July 2001 that 84% of 7–14 year olds had used the Internet in the previous three months
- Friendsreunited.co.uk has 97,000 unique hits in May, this had increased to 543,000 by July.

UK Internet Usage

- Recently Durham contacted alumni in the US. 100 people came to an event; only 1 had no e-mail address
- Only 1% of UK University students had never used the net. (virginstudent.com)
- Durham now has e-mail addresses for 10,000 alumni (out of 65,000 total)